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**Drayton Florence Foundation and Best Buy
Team Up for Back to School Kick Off**
*Buffalo Bills CB to give away bags to local youth;
donates \$1 per new Facebook fan!*

Buffalo, NY (September 1, 2010) – As the Buffalo school system gears up for the first day of school and the Buffalo Bills prepare for their first regular season game of the 2010 NFL season, Bills CB Drayton Florence has partnered with Best Buy to give away 450 bags to local youth to help kids get back into the school spirit.

Florence will be at the Walden Galleria Best Buy in Cheektowaga on Tuesday, September 7 at 7:00 pm to give away drawstring bags, complete with back to school supplies donated courtesy of Comfort Suites Downtown. Florence, along with Bills teammates Andra Davis, Spencer Johnson and Marcus Stroud, will be available for one hour to meet and greet, sign autographs and be available for photos with fans of all ages.

In addition, as part of his on-going commitment, Florence will donate \$1 to the Drayton Florence Foundation - with all of the proceeds staying local for Buffalo area community programs - for each person who becomes a fan of the Foundation Facebook page between Thursday, September 2nd and Saturday, September 4th. To become a fan, visit the Facebook fan page at www.facebook.com/draytonflorence29.

The bags will be donated through the Drayton Florence Foundation, established in 2005 with a mission to educate, motivate and stimulate youth, empowering them for a lifetime of success. To learn more about the foundation, please visit www.draytonflorence29.com or contact Michelle Robie, executive director of the Drayton Florence Foundation, at 727.501.6767.

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