



FOR IMMEDIATE RELEASE

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Chick-fil-A names Drayton Florence the Hero of the Month for July

NFL cornerback honored for his support of the Ocala community

Ocala, Fla (July 2, 2010) – Ocala native Drayton Florence, defensive back for the Buffalo Bills of the National Football League (NFL), has been named the Chick-fil-A Hero of the Month for the month of July. Florence is being honored by the Paddock Mall Chick-fil-A for his continuous efforts to give back to the Ocala community.

Jason and Maria Grogan, owners of the Chick-fil-A at Paddock Mall, began a campaign in March to recognize people who do extraordinary or heroic acts in the Ocala/Marion County area. Recipients are chosen from media stories or nominations submitted by fellow citizens.

“We are thrilled to recognize Drayton for his outstanding efforts in giving back to the community,” Jason Grogan said. “It is our pleasure to honor him for the month of July and we have invited him to be recognized from 12:30 to 1:30 pm on Saturday, July 17 at the Paddock Mall location.”

In addition to his July 17 appearance at the Paddock Mall Chick-fil-A located at 3100 SW College Road in Ocala, Florence will host the 6th Annual Drayton Florence Foundation “Make It Happen” Youth Football Camp on the same evening at Booster Stadium in Ocala from 5:30 – 8:30 pm. Families are encouraged to attend, as there will be plenty of fun and games for people of all ages, including an appearance from the Chick-fil-A “Eat Mor Chikin” Cow. Chick-fil-A of Paddock Mall and College Road will be providing food for all each of the 350 youth attending this year’s camp.

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DRAYTON FLORENCE FOUNDATION

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A graduate of Vanguard High School, Florence established the Drayton Florence Foundation in 2005 with a mission to educate, motivate and stimulate youth, empowering them for a lifetime of success. The Foundation provides educational resources, holiday events and technology programs to deserving children in his hometown of Ocala. Programs include technology labs at local community centers, Thanksgiving and Christmas dinners for families in need and community outreach to schools and non-profit organizations.

To learn more about the foundation, the upcoming youth football camp or general partnership opportunities please visit www.draytonflorence29.com or contact Michelle Robie, executive director of the Drayton Florence Foundation at 727.501.6767 or 800.717.0337.

For more information on Chick-fil-A or the “Heroes of the Month” program, please call 352.237.1576.

About Chick-fil-A, Inc.

Atlanta-based Chick-fil-A, Inc. is the nation's second-largest quick-service chicken restaurant chain (based on sales), currently with more than 1,485 restaurants in 38 states and Washington D.C. Chick-fil-A produced record sales in 2009 of \$3.22 billion – an 8.6 percent overall increase and an 2.52 percent same-store sales gain that helped extend the chain's streak of consecutive sales gains to 42 years since founding in 1967.

Credited with inventing the boneless breast of chicken sandwich and first introducing the chicken nugget concept, Chick-fil-A serves nutritious and freshly prepared food products in mall locations, stand-alone restaurants, drive-thru-only restaurants, Chick-fil-A Dwarf House® and Truett's Grill® full-service restaurants, and through licensed outlets in college campuses, hospitals, airports, businesses and industrial sites. More information about Chick-fil-A is available on the chain's websites, located at www.chick-fil-a.com, www.chick-fil-a-pressroom.com, www.truettcathy.com and www.facebook.com/chick-fil-a.